

**2010 Ross Garden Tour *Program & Resource Directory*
Advertising Opportunities**

Full Page Ad: **Starting at \$1200* / 4-color**

- Full page ad in *Program & Resource Directory*
- Listing in alphabetized Resource Directory section at back of *Program & Resource Directory* (with ad page reference)
- Inclusion in “Resource Guide” section of tour website (www.RossGardenTour.org)
- Promotional display opportunity at Garden Tour MarketPlace
- 6 tickets to Garden Tour

**Back cover \$1,700; inside front cover \$1,500; inside back cover and inside facing front cover \$1,350.*

Half Page Ad: **\$720 / 4-color**

- Half page ad in *Program & Resource Directory*
- Listing in alphabetized Resource Directory section at back of *Program & Resource Directory* (with ad page reference)
- Inclusion in “Resource Guide” section of tour website (www.RossGardenTour.org)
- Promotional display opportunity at Garden Tour MarketPlace
- 4 tickets to Garden Tour

Quarter Page Ad: **\$450 / 4-color**

- Quarter page ad in *Program & Resource Guide*
- Listing in alphabetized Resource Directory section at back of *Program & Resource Directory* (with ad page reference)
- Inclusion in “Resource Guide” section of tour website (www.RossGardenTour.org)
- 2 tickets to Garden Tour

Professional Services Directory Ad: **\$275 / B&W or 2-color**

- Business card-sized ad section with 8 ads to a page
- Listing in alphabetized Resource Directory section at back of *Program & Resource Directory* (with company name/phone/website address)
- Inclusion in “Resource Guide” section of tour website (www.RossGardenTour.org)

Resource Directory section listing only: **\$150 / B&W**

- Listing in alphabetized Resource Directory section at back of *Program & Resource Directory* (with company name/phone/website address)
- Inclusion in “Resource Guide” section of tour website (www.RossGardenTour.org)

**Estimated Distribution: 1,200 copies of the *Program & Resource Directory*
Garden Tour Date: Saturday, May 8, 2010**

Thank you for supporting the Ross School Fine Arts Program!